



Partners

February 2016

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

Planning a gift has never been easier...



Kerry Lynch, CA
Chair, Planned Giving
Committee

Welcome to the 2016 edition of Partners. Once a year, the Northumberland Hills Hospital (NHH) Foundation publishes this newsletter to highlight a special way of making a gift to your local hospital. And that's through a planned gift.

What is a planned gift? The majority of planned gifts are gifts made by Will. But they could also include gifts to endowment, donations made by stock, and donating a paid-up life insurance policy after you determine you no longer need it.

In 2014, we introduced the **1% Conversation** to raise awareness about how simple and accessible it is for everyone to consider a gift to their favourite organization in their Will. Our message was simple: you don't need to be wealthy to make a profound difference.

One year later, in 2015, we followed this up by sharing stories of people who were motivated to join the 1% Conversation. And with this year's edition, we want you to better understand **WHY?**

Why does the hospital need your support?

What we hope to do with this newsletter is invite you to consider if making a planned gift is the right decision for you.

I hope you enjoy the stories that we've shared in this newsletter. And I encourage you to join us in improving the lives of Northumberland County's patients.



To access copies of previous Partners newsletters, visit www.nhhfoundation.ca/content/newsletters

Why does the hospital need your support?

JOIN THE 1% CONVERSATION

Why does the hospital need your support?

True or False?

The money required to purchase medical equipment for the Northumberland Hills Hospital (NHH) is provided by the Provincial government?

The answer to this question is...**False**.

While many think medical equipment funding is or should be provided by the Province, the reality is that this is not the case. And while it would be ideal if the government did fund equipment, we know that health care budgets are already stretched so thin this just isn't possible.

Now, more than ever before, the role of the NHH Foundation is critical to the overall success of our community hospital. The Board of Directors take this responsibility to heart... investing time, energy and resources to ensure that we can be the hospital you need us to be when you require health care services.

"I think the community is surprised when they learn the NHH Foundation purchases everything from the most basic of medical equipment right up to lifesaving technology," says Kerry Lynch, Chair of the Foundation's Planned Giving Committee. "The Foundation funds everything from IV pumps, to hospital beds and CT Scanners," he continues.

"And you might be shocked to learn that close to \$32 million has been donated to the hospital since moving into our present site in 2003. That's remarkable," says Lynch. "While many in the community think of the hospital as new, we are now in our 13th year and that means that with ever-changing technology, the majority of the equipment is becoming obsolete. That's why continued fundraising is so critical to this hospital's viability."

The NHH Foundation is a separately incorporated organization from the Hospital with its own Board of Directors. We are committed to equipping our hospital and medical professionals with the finest of equipment, facilities and programs.

This is **WHY** your support is important. Our community wants and deserves access to excellent equipment and facilities. The Foundation is the vessel for encouraging and managing community support. We pride ourselves in the fine facility that together we built. But without the medical equipment, this hospital would not enjoy the reputation it does for health care excellence.

Why? To help families at a difficult time

I want to commend your staff on the excellent care provided to my sister during her many visits to your hospital. I myself live out of town but on the times I accompanied her for her treatments I was always impressed with the professionalism of the staff and the cleanliness of your hospital. She had access to the very best equipment and we always felt like we were in good hands. Keep up the great work.

T. Pollard

Why? Because I can...

JOIN THE 1% CONVERSATION

Why? Because I can...



Selena Forsyth

When Selena Forsyth's son, Arron Dack, married a young woman whose family had a home in Port Hope, Selena became a frequent visitor to the town. "I fell in love with Port Hope the first time I drove in. I was in the process of looking for a new home. My search ended here in 1997 and I began a new chapter in my life."

Selena started writing a newspaper column in 1998 highlighting many of the social occasions happening in Northumberland County. She met so many people, made instant friends, and still enjoys many of those friendships today, even though her column ended in 2008.

On September 11, 2001, Selena's son, her only child, died in the World Trade Centre. "After 9/11, this community wrapped me in a blanket and took care of me." It was after Arron's death that she threw herself into volunteer work. She wanted to give back to the community that helped her through such a difficult time. Northumberland Hills Hospital (NHH) is one of the organizations that Selena decided to support with her time and expertise. She started volunteering in the Emergency Department in 2002.

She also began to volunteer with the local Hospice organization, another cause dear to her heart. "I saw a huge need in this area and I knew it was only going to grow," she states. "After all, our County has one of the oldest populations in the Province. Community Care Northumberland Hospice Palliative Care is an essential service and I decided that whatever I could do to help, I would."

When drafting up her Will a few years ago, Selena named the NHH Foundation as one beneficiary of her estate. "People think that it's only people with money who leave bequests to charity," states Selena. "This simply isn't the case. The only thing I have of any value is my house. I don't have the money to make a gift now, but I can make the commitment now to give later through my estate. I want to be able to help support an organization I feel strongly about. Leaving a gift in my Will is how I can do that."

Why Gifts in Wills Are an Easy Way to Give

Gifts in Wills are a fabulous way to support a favourite organization...and it doesn't cost you anything right now! Providing for a gift in a Will doesn't suit everyone, but it can be a really powerful way to continue supporting a charity that means a lot to you.

Gifts made through a Will offer benefits in addition to the personal satisfaction that comes from supporting the important work that Northumberland Hills Hospital does in our community. These may include:

- Significant benefit to charities potentially without reducing distributions to other beneficiaries (a "win/win")
- Reduction in estate taxes
- Reduction in income taxes
- Reduction or elimination of capital gains
- Increase lifetime income
- The knowledge that your gift is providing support for future generations

From a Surgeon's Perspective



Dr. Andrew Stratford, a general surgeon at Northumberland Hills Hospital, was born at the former Cobourg Hospital and raised in the community of Grafton. After leaving the area to pursue his education, he returned to Northumberland in 2005 and joined the surgical team at NHH.

Every day I am reminded of how important a role you play in the care of my surgical patients. But I wonder....do you know? Just to be sure, I want to take you on a journey to help you understand how valuable you are to my ability to provide excellent care.

I recently had a patient who came to NHH for a routine colonoscopy. During their procedure they had access to an anesthetic unit, surgical scopes, instruments, monitoring, and a surgical stretcher. All of this equipment was readily available...**thanks to you.**

During the procedure, a cancer was suspected. My patient then had to have a CT scan, (in some cases patients have an MRI). Both services are available at NHH, and again, **this is thanks to you.**

Cancer was confirmed and surgery was scheduled. Laparoscopic instruments, monitors, and anesthetic units are again called into service.

Chemotherapy treatments were required and my patient cared for in their own community in a comfortable setting in the Cobourg Lions and Lioness Cancer and Supportive Care Clinic.

And now I monitor my patient's progress with CT's every six months. Our CT is state of the art and with a lower radiation dose than ever before. **WHY?** Because of you.

We have been fortunate to date to have quality equipment that assists us in saving lives. In fact, we just received new needle drivers (suturing instruments) greatly improving a surgeon's ability to do more surgeries laparoscopically (key hole surgery). This is a huge benefit to our patients. And it's not lost on me when my colleagues in much larger centres express their surprise at the quality of our equipment and the services we are able to provide. The quality of the medical equipment and facility has served as an important factor in recruiting superior health care professionals to our community.

I am quite impressed with how well supported this hospital is and I'm grateful. In fact, I have personally joined the 1% Conversation and have made a gift to the Northumberland Hills Hospital in my Will. I want to be a part of this hospital's future.

Let me thank you personally for your generosity and confirm you are making a tremendous difference.

Why? To help families at a difficult time

My dad meant the world to me and I want you all to know how grateful I am that you were there to take care of him (and me) and the end of his life and show me that he is still with me forever.

The McKinnon family

David & Esther Patterson

JOIN THE 1% CONVERSATION

Endowment Fund



David & Esther Patterson

We are pleased to announce the creation of the **David & Esther Patterson Endowment Fund**.

At the time this Fund was established (2015), David Patterson was a well known and loyal supporter to the Northumberland Hills Hospital Foundation. In fact, David and his wife Esther (deceased February 8, 2010) had been Foundation donors since 1992, shortly after the Foundation was established. From the very beginning, they would enthusiastically support many of the programs the NHH Foundation introduced. Two examples of this would be their annual support of the *Light up a Life* Campaign and the *Caring for*

Generations Society (Charter Members) established in 2002. Membership in the Society is open to anyone contributing an annual gift of \$1,000 or greater. When the *Society* introduced the 100 @ \$100 Challenge in 2012, David was one of the first to increase his annual support to accept the Challenge.

David and Esther moved to Cobourg from Kingston in 1969. David enjoyed a career with the Kawartha Pine Ridge District School Board (formerly known as the Northumberland Newcastle Board of Education) where he served initially as Superintendent of Planning and then Superintendent of Special Services. During this time, Esther worked in the family home while raising their daughter Carol.

Both David and Esther shared many passions including golf, travel, curling, music and live theatre. Right up until the time that Esther passed away, they continued to travel – most often to Myrtle Beach, South Carolina.

In April 2015, David made a decision to extend substantial financial support to both the hospital and his local church with a gift of \$200,000 to each organization. Half of David's donation to the NHH Foundation was used to establish a named endowment fund in his and Esther's name. This permanent fund will provide an annual gift to the hospital to continue their legacy of helping people in our community by providing access to excellent medical equipment.

Sadly, David passed away in August, 2015.

The NHH Foundation feels truly blessed to be the beneficiary of the Patterson's generosity for over two decades. Through their endowment, their names will live on forever.

To learn more about Endowment funds, please see page 6.

To be remembered in perpetuity

In 2005, the Northumberland Hills Hospital Foundation created a permanent Endowment fund to provide a predictable annual gift to the hospital which could be counted on year after year. As part of the program, the community is invited to establish a “named” endowment fund with a minimum gift of \$25,000.

Endowment funds provide strength and stability to allow NHH to offer the very best care to our patients in the future, while creating a permanent legacy in support of the hospital.

We proudly recognize and thank all those who have established Named Endowments:

Named Endowment Funds

Phillips Family	Dr. Robert & Ann Scott
Allan & Karen Birney	Leslie Denman Boyd
Lynn Hardy	Isobel Milne
A.K. & Bob Sculthorpe	Rosamond Comrie
Marjory Harris	Bob MacCoubrey
David C. & Bea Roffey	James & Heather Irvine
Denman Sinclair	Rolph Family
Carol Knapper	David & Esther Patterson
Don Morrison Family	General Endowment Fund

Fast Facts on Endowment

- Named endowment funds are established at a minimum donation of \$25,000
- Endowments are held in perpetuity; only a portion of the investment income earned on the principal is spent
- Endowment funds can be established and named in honour or in memory of a family member or loved one as a permanent tribute
- You can direct your gift to a special area of interest (e.g. diagnostic, emergency care, etc.)

Legacy Leaders for 2015

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2015's Legacy Leaders

We are pleased to recognize and celebrate the following individuals who remembered the Northumberland Hills Hospital Foundation in their Will during 2015:

Estate of Christine Stewart

Estate of Violet Beatrice Warren

Estate of Agnes A. McBride

Estate of Mabel Ruth Eileen Bolderstone

Estate of Anne Monica Kearns

For more information on how you can provide for a gift to the NHH Foundation in your Will, or to obtain sample wording, please contact:

Rhonda Cunningham, FAHP

Executive Director

Northumberland Hills Hospital Foundation

905.377.7767

Our Promise to You

- We will always respect your privacy
- We won't put you under pressure - it's a big decision so please decide in your own time.
- Your family comes first. We know it, we respect it and we won't try to change it.
- We'll use your special gift wisely and effectively.
- You don't have to tell us how much you are leaving to us - we respect your right to privacy.
- We'll answer any questions you have honestly and quickly.
- If you want your gift to be spent in an area that's special to you, we'll do our best to arrange it

(Source: adapted and used with permission from OXFAM)

*H*elp build a legacy for our Hospital by creating one of your own.
Join the 1% Conversation today.

NHH Foundation Planned Giving Committee

The Planned Giving Committee is an advisory working committee, providing guidance and support for the Northumberland Hills Hospital Foundation's gift planning endeavors and acting as advocates for the program.

Volunteer committee members are appointed based on their estate, trust, tax, insurance and financial planning expertise. Members generously share their time to help the NHH Foundation staff and potential donors receive helpful information.

To learn more about our giving programs, visit www.nhhfoundation.ca

Privacy Statement

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell, or trade our mailing list. The information you provide will be used to keep you informed and up-to-date on the activities of the Northumberland Hills Hospital Foundation—including programs, services, special events, funding needs, and opportunities to volunteer or to give—through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will be pleased to accommodate your request.



2015/16 Planned Giving Committee

Chair: Kerry Lynch
*Lynch Rutherford Tozer,
Chartered Professional
Accountants*

Members: Louise Stevenson
NHH Foundation Board Chair

Bruce Coleman
Lawyer

Richard Irvine
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