



Recreational Therapist Amy and Occupational Therapist Heather assist a patient

BETTER CARE FOR OUR COMMUNITY.

NHH FOUNDATION NEWSLETTER

JULY 2022



**NORTHUMBERLAND HILLS
HOSPITAL FOUNDATION**

Better Care for Our Community

PROUDLY
SUPPORTING


NORTHUMBERLAND HILLS
HOSPITAL

A MESSAGE FROM OUR BOARD CHAIR

As I reflect on my first year as Chair, I am both amazed and proud of the generosity shown by our community and impressed at what we were able to accomplish together.

“With more than \$6.4 million raised, we are celebrating one of our most successful fundraising years to date. To achieve this during a normal year would be incredible, but to have achieved this while operating throughout a pandemic is truly extraordinary. We have you, our community, to thank for this.”

You showed up in droves to support Galalicious – an innovative twist on our annual Gala fundraiser we presented when it became clear we wouldn't be able to gather for our traditional evening in one venue. With more than 440 guests, spread throughout 11 local restaurants, this was our largest Gala event yet and together we raised an impressive \$217,000 to help fund medical equipment and technology for our hospital.

When we invited you to participate in Wine & Ale at Home, to find your perfect Christmas tree at the Spry Christmas Tree Farm, and to join us in funding cardiac monitors through our annual Light Up a Life campaign, you again showed up – raising \$22,000, \$30,000, and \$272,000 respectively. Thank you.

It has been a pleasure to serve as Chair this past year and to work alongside fellow Board leaders. I would like to especially acknowledge the Board members who are completing their terms this year. Kerry Lynch, Blake Jones, and Jeff Gilmer have all been passionate champions of our hospital and have contributed greatly to the efforts of the



Wendy Ito, NHH Foundation Board Chair

Foundation. I have no doubt they will continue to support, participate, and advocate for our hospital and our community into the future. I'd like to thank them, along with the other dedicated Board and Committee members, and all Foundation volunteers for the time and effort contributed to advancing the Foundation's imperative mission.

I have also had the privilege of working alongside the talented Foundation staff team, and I thank them for their dedication, creativity, and ability to quickly adapt to changes and challenges while maintaining a positive attitude.

Finally, I must tip my hat to the team at NHH – from the leadership, to frontlines, and those supporting behind the scenes, it is no secret it has not been an easy year. Thank you for continuing to show up and continuing to work to provide exceptional care under difficult circumstances.

As we gear up to launch what is set to be the largest campaign in our history – and in all of Northumberland County – this banner year puts us on track with our goals. We were pleased to announce our Campaign Cabinet this year, who under the leadership of

Campaign Chair, Hank Vandermeer, will be the driving force to push our Exceptional Community, Exceptional Care campaign forward.

We know the need ahead of us is great, with large investments planned for the coming year, such as a new Magnetic Resonance Imaging (MRI) and Computed Tomography

(CT) scanner. We will need to continue to embrace creativity and innovation as we have in the past year – and we will need you.

“ I hope you will continue to show up for our hospital, just like the team who shows up every day to care for our community. I certainly will. ”

OUTGOING BOARD MEMBERS

The support offered by our Board of Directors is truly priceless – they give their time, share their wisdom, offer guidance, and contribute in countless ways. We thank all of our Directors for their service and in particular, shine a light on our outgoing Directors.



Blake Jones

NHH Foundation Outgoing Chair of Leadership Gifts

Blake joined our Board in 2013 and his passion for wanting to help NHH has always been obvious. He leads and speaks from his heart, brings boundless energy to his role, and never shies away from an opportunity to promote our hospital and the Foundation. While we will miss his positive energy at our Board meetings, we are grateful he will continue to serve on both our Finance Committee and Capital Campaign Cabinet.



Kerry Lynch

NHH Foundation Outgoing Chair of Planned Giving

Kerry joined the Board in 2013 as Chair of the Planned Giving Committee. Operating a busy accounting practice on top of a very active family life, we feel fortunate that he also gave his time on our Board for 9 years – we are so grateful. He has dealt with demanding situations without making a fuss, and we have marveled at his ability to listen and absorb information. While we are sad to see Kerry leave the Board, we are happy he will be staying involved with our Planned Giving Committee.



Jeff Gilmer

NHH Foundation Outgoing Past Board Chair

Jeff joined the Foundation Board in 2015, was appointed Vice-Chair in 2017, and Chair in 2019. When he accepted this leadership role, he had no way of knowing his two-year term would include both a global pandemic as well as the planning phases of our largest ever capital campaign. We can't think of anyone better to have navigated us during these uncertain times and we thank Jeff for his thoughtful, strategic, and calm leadership – he made challenging times as easy as could be.

MEET OUR NEW BOARD LEADERS

Board Directors commit their time and energy on a volunteer basis to help ensure the effective governance of NHH Foundation. We would like to welcome our newest Board Directors, John Racine and Trent Gervais, who officially joined the Board during the Foundation's Annual Meeting held on June 22, 2022. All Board biographies, including John's and Trent's, can be found on our website – NHHFoundation.ca

John Racine



Trent Gervais



THANK YOU, LYNN!

Northumberland Hills Hospital (NHH) Foundation is celebrating a leadership level pledge from long-time hospital supporter, Lynn Hardy.

Hardy started a career in finance in the 1980s and has worked locally since 1994, after moving to the area in 1992. Her love for this community is palpable.

"I always tell people: living here, you get six towns for the price of one," says Hardy. "Everything is so connected, and you have ample opportunity to get involved in different ways and areas that interest you. I feel lucky to be a part of this community and to have been able to work here and get to know so many people over the past 28 years."

It's clear within minutes of talking to Hardy, she is a problem solver – a connector, a helper, and a passionate advocate for bettering her community. When she's asked to help, whether with a cause, an individual, or an organization, she doesn't wonder why she should or if she can help, she instead asks herself an important question: "Why wouldn't I?"

The answer to this question – or perhaps the lack of answer – has gotten Hardy involved in many facets of the community she fell in love with after moving to Cobourg in 1992. Hardy has been an active Rotarian for 18 years, and her involvement with The Rotary Club of Cobourg has introduced her to many other community-minded individuals and people from different industries. Two of these individuals were instrumental in connecting her with NHH Foundation originally: Bob MacCoubrey and Bill Patchett. Both MacCoubrey and Patchett served in leadership volunteer roles during the fundraising campaign to build NHH, and she remembers being inspired by their dedication and integrity.



Lynn Hardy with her beloved dog, Buddy

Since making her first gift more than 20 years ago, Hardy has become a member of the Caring for Generations Society, volunteered in a variety of capacities, including on the Foundation's Board of Directors, Leadership Gifts Committee, Planned Giving Committee, and supported the organization in many other ways.

Another influence on Hardy's involvement with NHH was her grandfather, who in addition to serving in World War I, was a doctor in the Toronto area. Her grandfather was an important presence in her life, and this is perhaps where she developed her desire to help others.

"When you need help, when you're struggling with something – be it a health crisis or mental health issue – you can feel very alone," says Hardy. "Knowing there is a place out there and people willing to help can make all the difference and I want to help ensure our Hospital is one of those places. From my own interactions with NHH, I have always felt people there try very hard to help – to work hard to find a 'yes' and not just settle for a 'no.' We're lucky to have a strong hospital in our small community and I hope my gift will help keep it this way."

NHH Foundation is far from the only local organization that has benefitted from Hardy's generosity and dedication to her community. She currently serves as Chair of Ed's House Northumberland Hospice Foundation Board, and has volunteered with Northumberland United Way, Clay Elliott Scholarship Foundation, Vintage Film Festival, Cobourg Library, and many other community organizations. In recognition of her contributions and long-time support of the hospital, a naming opportunity within NHH is pending.

"I have had the pleasure of watching Lynn improve the quality of life in our County for many years," shares Rhonda Cunningham, Executive Director of NHH Foundation. "Her leadership shines across a multitude of organizations and causes – everything from literacy, to the arts, to healthcare, including NHH, and it's a real privilege to be able to honour and recognize Lynn in this enduring way."

Hardy's most recent gift will help support NHH Foundation's upcoming capital campaign. Set to be the largest fundraising campaign in both the hospital and Northumberland County's history, Hardy understands the need for full community support for its success.

"It is amazing what can happen when people with a common goal unite," says Hardy. "In supporting our hospital, our community has the power to make something even better, together."

**NORTHUMBERLAND HILLS HOSPITAL FOUNDATION
FINANCIAL REPORT - APRIL 1, 2021 - MARCH 31, 2022
SUMMARY STATEMENT OF FINANCIAL POSITION**

Assets

Cash and receivables	\$	165,802
Investments		16,747,086
	\$	16,912,888

Liabilities and Net Assets

Liabilities

Accounts payable and accrued liabilities	\$	3,836,576
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Net Assets

Restricted (Exceptional Community Exceptional Care & Endowment)		7,997,165
Internally Restricted and Unrestricted		5,079,147
		13,076,312
	\$	16,912,888

Summary Statement of Revenues and Expenses

Revenue

Caring for Generations Society/Business Partners Program	\$	164,333
Special events		640,484
Endowment donations/bequests		1,169,952
In memoriam donations/commemorative giving		124,917
Other donations		4,758,507
		6,858,193
Investment Income		154,395
Gain (loss) on sale of investments		557,091
Gain (Loss) on sale of donated shares		(13,070)
Increase (decrease) in unrealized gain on investments		(574,115)
	\$	6,982,494

Expenses

Special events	\$	201,851
Salaries and benefits		388,230
Other		175,081
	\$	765,162

Excess of Revenues over Expenses before Distributions	\$	6,217,332
Distributions to Northumberland Hills Hospital		6,614,733
Excess of Revenue Over Expenses and Distributions	\$	(397,401)

The condensed financial highlights are taken from the 2022 audited financial statements dated June 13th, 2022.

The audit was performed by BDO Canada LLP

Copies of the financial statements are available upon request.

YOUR GIFTS AT WORK

Your donations are put to work soon after your gift is made. It's important to us you see where your gifts are going and how you help to make great care possible. Without a doubt, donor support is critically important to having a strong and vibrant Hospital. You help fund the equipment we need to ensure patients receive the best care and we are grateful.

In the past year, **\$6,614,733** was contributed to fund medical equipment, technology, renovations, and staff education initiatives. Thank you for placing the equipment and technology in the hands of our caregivers. Your support touches, and in some cases, saves lives.

Here is a partial list of some of the equipment purchased (April 1, 2021-March 31, 2022):

Clinical Information System	\$4,821,771
Drug Dispensing Units	\$250,000
Sara Lifts (3)	\$17,900
Hospital Beds	\$32,192
Parallel Bars	\$13,575
Monometers for Ventilators	\$4,184
Glucometer	\$960
Stryker TruRize Chair	\$8,711
Warming Cabinet & Stand	\$15,344
Endoeye 30 Degree Scope	\$42,751
AireGuard Flow Hood	\$17,036
Defibrillator	\$101,185
Sleeper Chairs	\$5,108
Serofuge	\$6,985



Lexi, a Registered Nurse, with a donor-funded Sara Lift

LEMON-AID FUNDRAISERS KICK OFF THIS MONTH



Lemon-Aid fundraisers are kicking off around the community this month! The young and young-at-heart are invited to sign up to host their own lemonade stands in support of NHH, any time during the months of July or August! We will provide lemonade kits to participating families to get started.

Find a list of upcoming Lemon-Aid stands to visit, and information on how you or a family member could register to host your own at www.NHHFoundation.ca. All ages are welcome to join!

SHARE WHY YOU LOVE NHH

NHH Foundation is working to show the community what makes NHH different from other hospitals – the people! We're launching a new "NHH is My Hospital Too" series on social media to celebrate those connected to our hospital, whether this is a member of the NHH staff, physician and midwife team, a donor, a volunteer, or a patient. We know the people connected to NHH team care deeply about it, because NHH is more than just A hospital – NHH is OUR hospital.



If you're willing to be profiled and celebrated, please complete and submit the enclosed application form to jgilmer@nhh.ca or drop it by the Foundation Office inside NHH.

WANT TO HEAR MORE?

In addition to our bi-annual print newsletters, NHH Foundation shares news and information such as donor profiles, grateful patient stories, staff features, key news, and upcoming events digitally throughout the year. If you'd like to sign up to receive this in your email inbox, visit NHHFoundation.ca to subscribe, or contact jgilmer@nhh.ca or (905) 372-6811 ext. 3075.

Privacy Statement

For more information on the protection of your personal information, please visit NHHFoundation.ca/Privacy.



THANK YOU FOR ALL YOU DO TO SUPPORT OUR NHH TEAM

Please visit NHHFoundation.ca or contact us at 905-377-7767 for more information on ways you can help support Northumberland Hills Hospital