



Registered Nurse, Janna, with a patient

BETTER CARE FOR OUR COMMUNITY.

NHH FOUNDATION NEWSLETTER

JANUARY 2023



**NORTHUMBERLAND HILLS
HOSPITAL FOUNDATION**
Better Care for Our Community

PROUDLY
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**NORTHUMBERLAND HILLS
HOSPITAL**

MEMORIAL GIVING

Remembering Myles

“Sometimes you have to hope something good can come from tragedy,” says Cynthia Thorne.

There’s a warmth – a positive energy – one can feel from Cynthia when she talks. She has experienced tremendous loss and has had a front row seat for the unfairness life can sometimes throw, but she is someone who looks for the ‘silver lining.’

When her son, Myles, passed away in 2014 following a series of unpredictable, uncontrollable, and unfair circumstances, her eyes were opened to the difference a well-equipped hospital can make. He had been enjoying time in a small town in northern Ontario when an accident resulted in head trauma and a visit to the town’s tiny rural hospital. Myles needed to be intubated and transported to a larger regional hospital for more substantial care, but a lack of advanced medical equipment – particularly a glidescope, which aids in intubation – combined with unsafe flight conditions, which delayed a medical transfer by helicopter, resulted in his condition deteriorating. He was eventually transported to the regional hospital, where he passed away in the Intensive Care Unit. Myles was 27 years old.



Myles Thorne

“If they had a glidescope, the outcome could have been different,” recounts Cynthia. “You can never know for sure, but you realize when something like this happens the role hospital equipment plays.”

Cynthia and her husband, Bruce, reached out to NHH Foundation to make a gift in memory of Myles. They initially inquired about purchasing a glidescope to help prevent another family experiencing the tragic outcome theirs did. Upon learning NHH already had recently acquired this equipment, they instead agreed to support the purchase of a transport ventilator.

“I really hope the transport ventilator can help others – either help save their life or even just make their transfer easier,” explains Cynthia. “If it helps anyone at all, that’s good.”

Supporting healthcare is not new to Cynthia. She has deep family roots in Belleville and her family, along with their family business in that area, have always supported their local hospital. She and Bruce moved to Cobourg about 10 years ago and were originally inspired to make their first gift to NHH Foundation in 2016 by the care they received.

“The care has been excellent any time we have needed it,” says Cynthia. “The team has been amazing, reassuring, and a calming influence during stressful times and exams. To be able to get to a hospital within minutes and know you’ll get excellent care – you can’t put a price on that.”

The couple’s most recent gift, combined with funds raised by a local garden party fundraiser hosted annually by Reg and Joanne Marrison, made the transport ventilator possible. An imperative piece of equipment for some of NHH’s most vulnerable patients when transportation is needed, this gift will touch the lives of many.

Making this gift in memory of Myles is just one more way Cynthia and Bruce continue to look for that silver lining, to help something good come from their tragedy. They focus on the lights in their lives – their daughter, Alexandra, her husband, Mike, and their two granddaughters, Tory and Addison – and they hope their story and their gift can make a difference.



(from left): Myles, Bruce, Alexandra, Cynthia

PLANNING A GIFT

Ross Butchart

“I firmly believe that something good will come from my gift,” says Ross Butchart.

Ross is a long-time supporter of NHH Foundation and has planned a bequest in his Will to help fund medical equipment and technology at NHH. He has chosen to direct his financial support to two organizations close to his heart, of which NHH Foundation is one, and gives his time in support of others. He has volunteered as a driver for the Canadian Cancer Society for more than 14 years and serves as a Coach to provide mentorship for small and medium-sized businesses through Faster Forward Business Success Program.

Now retired, Ross led a successful business career in the garment and hosiery industries. He was also formally one of the owners of Cobourg Home Hardware, which he and his brother, Dave, and father, Jim, purchased together in 1979. This is when Ross’ connections to the Northumberland community first began, and they have grown ever since.

One of these connections today is NHH, a hospital whose medical team has cared for many of Ross’ loved ones. When Ross moved to Cobourg in 2008 with his wife, Judy, they had no idea the role their new local hospital would play in their lives. Judy was diagnosed with cancer in 2010 and after a courageous

fight, she ultimately passed away in 2011 in the Palliative Care Unit. Around this time, family and friends came together to raise funds to support the Palliative Care program in her honour and Ross has supported NHH Foundation ever since.

“I’m fortunate to be in a position where I’m able to give back,” explains Ross. “I’m grateful to the hospital for the care provided not only to Judy, but to my father, step-mother and other members of my family. Each time someone has needed the hospital, the care and the team have been exceptional.”

Ross contributes annually to the Foundation’s general funds to support the Hospital’s highest priority needs. This is how his bequest will be directed as well.

“You can’t go wrong supporting healthcare where you live,” shares Ross. “It’s important to me that my donations will be put to good use, and I have every confidence that the Foundation and Hospital will ensure they are.”



Ross Butchart

WHAT IS AN ENDOWMENT?

Endowment funds provide financial strength and stability to allow NHH to offer the very best care to our patients in the future, while creating a permanent legacy in support of the hospital. Funds given to the endowment program are permanently invested and only a portion of the income is expended annually. For the last several years, the annual distribution to the hospital has been invested in ongoing educational opportunities for NHH staff.

As of December 31, 2022, the Foundation's endowment is \$6,756,947.

We proudly recognize and thank all those who have established Named Endowments.

Named Endowment Funds

Phillips Family
Allan & Karen Birney
Lynn Hardy
A.K. & Bob Sculthorpe
Marjory Harris
David C. & Bea Roffey
Denman Sinclair
Carol Knapper

Don Morrison Family
Dr. Robert & Ann Scott
Leslie Denman Boyd
Isobel Milne
Rosamond Comrie
Bob MacCoubrey
James & Heather Irvine
Rolph Family

David & Esther Patterson
General Endowment Fund
Frederick J. & Isabella W. Troop
Reba & James Smith
Tom & Alice Behan
The Giles Family
The Novinka Family
Ralph, Reginald & Eva Herne
Ross and Susan Eddy

ENDOWMENT GIVING In Memory of Fred & Edna Terry

When asked what difference he hopes his family's support of NHH Foundation will make, Christopher Terry shares, "I would like to help ensure when people need care in the future, they have access to the same high-quality care my family has had access to when we've needed it."

He goes on to explain the difference past donors made in the experiences he has had himself and witnessed through his parents' care at NHH – how the equipment funded by our community was there to make this care possible, locally.

"It's imperative those who are in a position to help consider doing so, to help give future patients and families the same privilege of accessing this care close to home," he says.

This drive to help prepare for the future is what inspired Christopher and his brother, Charlie, to make a gift to NHH Foundation's Endowment Fund in memory of their parents,

Fred and Edna Terry. Though NHH is not Charlie's local hospital as he lives in South Carolina, he agreed this gift was a fitting tribute to recognize the role our Hospital played in his parents' and brother's lives.

Christopher and his wife, Victoria, moved to Port Hope in 2012 after living and working in Ottawa for more than 40 years. Victoria had spent her career in the media field, working as a Producer for CTV News then moving to the Press Office of the United States Embassy. Christopher split his career between the Canada Mortgage and Housing Corporation and then, to his delight given his lifelong interest in the history of technology in general and aviation in particular, the leadership of the Canada Aviation and Space Museum in Ottawa and subsequently its parent body, the Canada Science and Technology Museum Corporation, from which he retired as President and CEO. Their work lives allowed them numerous opportunities to travel and to meet and make friends with many interesting people around the world.

A big change from the city lifestyle, they chose to retire to Port Hope for a few key reasons: to

be closer to their grandchildren, who at the time were in Toronto; to live along Lake Ontario, and away from the harsher Ottawa winters; and for the property itself, which has tranquil outdoor space for Victoria to enjoy her love of gardening. It was a somewhat surprising choice as they didn't know anyone in the area when they first arrived, but the two were soon followed by Christopher's parents, who moved to the town that same year from Collingwood.

Christopher was the first of the four to experience care at NHH when it was discovered he had atrial fibrillation in 2013. Their experiences intensified when his parents' health began to decline. Veterans of the Royal Air Force and the Women's Auxiliary Air Force, Fred and Edna actively served during the Second World War, were married in 1946 and emigrated to Canada with their young family in 1957. During the



Christopher, with parents, Edna and Fred

last years of their lives, both Fred and Edna were in and out of NHH on multiple occasions and Christopher experienced the Hospital from the family perspective, bringing them to appointments and visiting during their many stays. Ultimately, Fred passed away surrounded by family in his home in 2016 and Edna passed away in her sleep at NHH in the fall of 2021.

"NHH is quite a unique hospital – it's different, in a good way, from other larger hospitals," shares Christopher. "There were many occasions visiting my parents when I was greeted by name as I entered the front door. The staff were all professional and it felt like everyone we interacted with – from the Emergency Department, Diagnostic Imaging, IMCare, to the doctors, nursing, and ward staff – went out of their way to help make things as comfortable as they could."

Christopher and Victoria have been supporters of NHH Foundation since 2014 and members of the Caring for Generations Society since 2015. Upon deciding to make a gift in their parents' memories to NHH Foundation, Christopher and Charlie further determined their gift would be directed in support of the Foundation's Endowment Fund.

"I like the enduring nature of the Endowment Fund," explains Christopher. "Our gift, combined with others to the Endowment, will serve to generate income for the indefinite future and I hope as technology evolves, will help NHH stay abreast with the latest equipment to care for future patients."

FAST FACTS ON ENDOWMENT

- Named endowment funds are established at a minimum donation of \$100,000, which can be funded over a period of up to five years.
- Endowments are held in perpetuity; only a portion of the investment income earned on the principal is spent.
- Endowment funds can be established and named in honour or in memory of a family member or loved one as a permanent tribute.
- You can direct your gift to a special area of interest (e.g. diagnostic, emergency care, etc.)

For more information on the Endowment program, please contact Rhonda Cunningham at (905) 377-7767 or rcunningham@nhh.ca

PLANNED GIVING COMMITTEE: COMINGS AND GOINGS

Outgoing Committee Members



Bruce Coleman, Lawyer



Meaghan Adams, Lawyer

After several years of service to the volunteer Planned Giving Committee, we wish to recognize and celebrate the contributions of Meaghan Adams and Bruce Coleman, who have both concluded their terms. Meaghan and Bruce have been incredibly generous with their time and knowledge to help fulfill the mission of this committee. We wish them both continued success in their future endeavours.

Incoming Committee Member



Andrew Russell, Lawyer

We are pleased to announce that Andrew Russell has joined the committee. Andrew is a lawyer with Racine Law in Port Hope.

Andrew received his undergraduate law degree from the University of West Indies in Barbados in 2011, Certificate of Legal Education from the Norman Manley law school in Jamaica, which entitled him to be called in multiple Caribbean countries.

He practiced in a general law practice but did primarily criminal and personal injury in St. Vincent and the Grenadines from 2013 to 2015.

Later, Andrew went through the accreditation process to become a lawyer in Ontario and has worked as a family

law lawyer. He made the big leap to move to Cobourg where he and his wife now live. Welcome, Andrew!

2022 LEGACY LEADERS

We are pleased to recognize and celebrate the following individuals who remembered the Northumberland Hills Hospital Foundation in their Will, with a gift received during 2022:

Estate of William Topping
 Estate of Mary Buchanan
 Estate of Mary Rimmer
 Estate of Heidi Margarete Knoepp
 Estate of Linda S. Burden
 Estate of William Evans

Estate of Helge Mikkelson
 Estate of Margaret Henderson
 Estate of Michael James Bailey
 Estate of Marie E. Murray
 Estate of Nancy Cleveland

For more information on how you can provide for a gift to NHH Foundation in your Will, or to obtain sample wording, please contact Rhonda Cunningham, CEO of NHH Foundation, at 905-377-7767 or rcunningham@nhh.ca.

OUR PROMISE TO YOU AS A LEGACY DONOR

- We will always respect your privacy.
- We won't put you under pressure - it's a big decision so please decide in your own time.
- Your family comes first. We know it, we respect it and we won't try and change it.
- We'll use your special gift wisely and effectively.
- You don't have to tell us how much you are leaving to us - we respect your right to privacy.
- We'll answer any questions you have honestly and quickly.
- If you want your gift to be spent in an area that's special to you, we'll do our best to arrange it.

(Source: adapted and used with permission from OXFAM)

WANT TO HEAR MORE?

Foundation News & Events



In addition to our bi-annual print newsletters, NHH Foundation shares news and information such as donor profiles, grateful patient stories, staff features, and upcoming events digitally throughout the year. If you'd like to sign up to receive this in your email inbox:

- Subscribe at NHHFoundation.ca
- OR contact jgilmer@nhh.ca or (905) 372-6811 ext. 3075.

Hospital News



NHH's community newsletter In Touch is the best way to stay on top of the Hospital's latest news. To subscribe to receive a digital version of this newsletter, visit NHH.ca

NHH FOUNDATION PLANNED GIVING COMMITTEE

The Planned Giving Committee is an advisory working committee, providing guidance and support for Northumberland Hills Hospital Foundation's gift planning endeavours and acting as advocates for the program. Volunteer committee members are appointed based on their estate, trust, tax, insurance and financial planning expertise. Members generously share their time to help NHH Foundation staff and potential donors receive helpful information.

To learn more about our giving programs, visit NHHFoundation.ca

Planned Giving Committee

Chair:



John Racine
Racine Financial

Members:



Gavin Ivory
*NHH Foundation Board
Vice-Chair*



Andrew Russell
Racine Law



Alison Lester
Lester and Associates



Kerry Lynch
*Lynch Rutherford Tozer
Chartered Professional Accountants*



Rhonda Cunningham
*NHH Foundation
Chief Executive Officer*

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