

# FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



**NORTHUMBERLAND HILLS  
HOSPITAL  
FOUNDATION**

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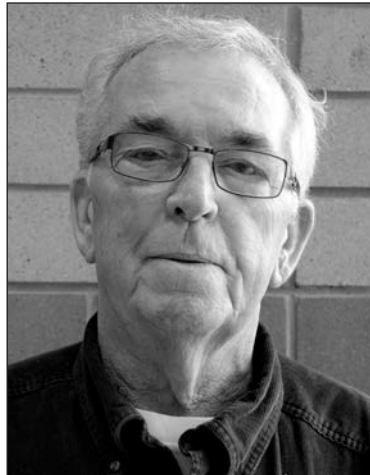
### **NORTHUMBERLAND HILLS HOSPITAL FOUNDATION**

**2015-2016**

#### **Board of Directors:**

- Louise Stevenson (Chair)
- Tyler Hathway (Vice-Chair)
- Bill Copland (Past-Chair)
- Don Knights (Treasurer)
- Rhonda Cunningham (Secretary)
- Scott Fraser
- Wendy Ito
- Dave Cromlish
- Jeff Gilmer
- Blake Jones
- Kerry Lynch
- Linda Davis
- Selena Forsyth
- Jim Mills

## MEET KEN GOODWIN... HE'S A PHILANTHROPIST



Ken Goodwin

The commercial says...“just imagine the freedom.” For one local man, he didn’t have to just imagine it...he experienced it. On July 13, 1991, Ken Goodwin won \$10 million in Lotto 649. At that time, this was one of the largest prize amounts offered in Canadian lotto history and he was sitting at home watching the numbers roll in on live television.

“I never watched the lottery results, but as strange as it sounds, I was watching that night,” shares Goodwin. “It was a Saturday - and first thing Monday morning a friend drove me into Toronto to collect my prize.” He’s never looked back since.

Ken first arrived in Cobourg in 1963 at the age of 25. “Opportunity knocked, so I opened the door and came to Cobourg,” says Goodwin. For the next decade he drove a transport truck before switching careers and selling real estate. After his lottery win, he purchased Fisher’s Foodland in Cobourg before selling it in 2014 to officially retire.

“The people of Northumberland County can count their lucky stars that Ken thinks so highly of Northumberland Hills Hospital,” says Rhonda Cunningham, Executive Director of Northumberland Hills Hospital Foundation. “They say there’s no co-relation between wealth and generosity – and that can be true – but for Ken, he has proven time and again that this is not his case.”

“It was Bob MacCoubrey who first approached me to support projects in the community,” says Ken. “He convinced me to give to the campaign to build a new library and then of course he came to see me about building a new hospital. He was such a great guy – how could I say no to him?”

In 2000 and again in 2007, Ken pledged significant financial support to the campaigns to build the Northumberland Hills Hospital and purchase an MRI. He’s also been known to call the Foundation to ask if there’s a specific piece of equipment that we’re hoping to buy. There always is...and he makes it happen. Most recently he became aware that a portable ultrasound machine was high on the priority capital list. So he bought it.

For sixteen (16) years, Fisher’s Foodland was the presenting sponsor of the NHH Foundation’s annual golf tournament. He played in many of those events with his son Reid and several of his employees and suppliers.

When you add it all together, in the last 20 years, Ken has donated close to \$1 million.

“Being recognized for his generosity isn’t easy for Ken,” says Cunningham. For years I wanted to write about him and he’s always turned me down. He doesn’t like the spot light. But after many attempts, he finally relented. I’m so glad that we’re able to shine a light on all that he has done for this hospital, our staff and ultimately our community. He’s made so much possible and we’re proud to count him as one of our closest supporters and best of all, friend.

Thank you Ken! We appreciate everything you do.

# FINANCIAL REPORT

## APRIL 1, 2014-March 31, 2015 SUMMARY STATEMENT OF FINANCIAL POSITION

### Assets

Cash and receivables	\$ 101,837
Investments	6,139,186
	<u>\$ 6,241,023</u>

### Liabilities and Net Assets

#### Liabilities

Accounts payable and accrued liabilities	\$ 1,664,265
Deferred revenue	20,000
	<u>1,684,265</u>

#### Net Assets

Restricted in Endowment	3,135,094
Internally Restricted and Unrestricted	1,421,664
	<u>4,556,758</u>
	<u>\$ 6,241,023</u>

### Summary Statement of Revenues and Expenses

#### Revenue

Caring for Generations Society/Business Partners Program	\$ 185,426
Special events	622,712
Endowment donations/bequests	339,266
In memoriam donations/commemorative giving	107,718
Other donations	1,059,751
	<u>2,314,873</u>

Investment income	144,210
Gain on sale of investments and foreign exchange	611,100
Gain (loss) on sale of donated shares	(5,777)
Increase (decrease) in unrealized gain on investments	(408,843)
	<u>\$ 2,655,563</u>

#### Expenses

Special events	\$ 169,938
Salaries and benefits	327,694
Other	114,900
	<u>\$ 612,532</u>

<b>Excess of Revenues over Expenses before Distributions</b>	<b>\$ 2,043,031</b>
<b>Distributions to Northumberland Hills Hospital</b>	<b>1,897,534</b>
<b>Excess of Revenue Over Expenses and Distributions</b>	<b>\$ 145,497</b>

The condensed financial highlights are taken from the 2015 audited financial statements dated June 18, 2015.

The audit was performed by BDO Canada LLP

Copies of the audited financial statements are available upon request.



## Governments don't fund medical equipment... DONORS DO!

In the past year the NHH Foundation contributed **\$1,892,810** to purchase medical equipment and support clinical and gerontological programming to help provide the best patient care experience possible — thanks to you.

*Below is a summary of your gifts in action:*

### INVESTMENTS MADE APRIL 1, 2014 TO MARCH 31, 2015

Large volume pumps	\$ 13,674	Investments in medical technology include:	
Patient reclining chairs (4)	\$ 9,063	Pharmacy software	\$ 1,284
Cardiac monitors and telemetry units (partial)	\$ 1,208,019	Single sign on	\$ 108,283
Electrosurgical units (5)	\$ 42,284	Employee self serve	\$ 886
Patient beds (15)	\$ 101,748	Business Intelligence	\$ 12,219
Vital signs monitors with stands (3)	\$ 12,625	eMar for Emergency (partial)	\$ 1,385
Ultrasound unit for Emergency	\$ 50,329	Clinical information system (partial)	\$ 3,410
GEM Opal and Premier System—Laboratory	\$ 20,378	Entry point (partial)	\$ 2,244
Autoclave rebuild for sterilization	\$ 34,643	Program Investments:	
Computer on Wheels	\$ 19,552	Gerontological Program	\$ 138,784
		Clinical Education Program	\$ 112,000

### TOTAL INVESTMENTS \$1,892,810

For more information, please visit [www.nhhfoundation.ca](http://www.nhhfoundation.ca)

15 new electric beds were delivered to NHH in March and we were there to take photos!



The process of unloading the beds begins.



Fully assembled and ready to go!

Generous community support to the **Light up a Life** Campaign made this possible. Thank you!!

## ROTARY CLUB OF NORTHUMBERLAND SUNRISE AND LANDSCAPE ONTARIO, UPPER CANADA CHAPTER, JOIN FORCES TO TRANSFORM HOSPITAL FRONT ENTRANCE



A partnership between Rotary Club of Northumberland Sunrise and Landscape Ontario, Upper Canada Chapter, has resulted in the creation of a beautiful new entrance to Northumberland Hills Hospital.

The first phase of this project was the installation of a dry stone wall constructed by Certified Master Craftsman Dean McLellan and his crew of students from the Saugeen First Nations. It was a true honour to have Dean, a world-renowned dry stone wall mason, create such a beautiful focal point for the new garden.

The Rotary Club of Northumberland Sunrise provided vital funding for the project and they've agreed to sustain the landscape for years to come. To raise funds, this small but mighty Rotary Club hosted several fundraising events including a St. Patrick's day potluck and the very successful Men Who Cook.

"Our club is very proud to be a part of this project," says Susan Luyendyk, President of the Rotary Club of Northumberland Sunrise. "This endeavor is yet another opportunity for our club to give back to the community of Northumberland County, not just as a financial partner at its

inception but, the garden will also provide our members the opportunity to participate in a hands-on project, now and well into the future."

This project could not be completed without the support, expertise and dedication of local members of Landscape Ontario's Upper Canada Chapter. Sian Pritchard took the lead as project coordinator and she was joined by local chapter members who gave their time and expertise to ensure the finished front entrance would be absolutely breathtaking.

"As a professional association, we work together to promote the green industry and bring people outside to connect with the outdoors. With this project, our goals are many; to provide a welcoming entrance, a calming space to walk by and a year round oasis to view from inside the hospital," says Sian Pritchard, Landscape Ontario Upper Canada Chapter member. "We are honoured to be a part of such an important community project. It's a wonderful opportunity to be able to give back to an institution that provides so much for this community."

We want to thank both organizations for their hard work and support! You've created a lasting legacy that will be enjoyed by visitors and patients for years to come.



## NORTHUMBERLAND HILLS HOSPITAL FOUNDATION WELCOMES NEW BOARD CHAIR

We are pleased to welcome Louise Stevenson as Chair of the Foundation for the next two years. Louise has been a member of the Board of Directors since 2011 and she's also served on several Foundation committees.



Louise Stevenson

*In today's changing world, it's becoming widely accepted that the only communities that will enjoy continued access to high quality health care in the future will be those that provide significant philanthropic and volunteer support to their hospital.*

*As my awareness grew that funding for healthcare capital expenditures was not funded by the government, Ross and I discussed how we could support healthcare in our community. Around this time, I read an article in a local newspaper about a new donor program at NHH called Caring For Generations Society, so I visited the Foundation office, met Rhonda Cunningham and thus began our philanthropic journey of support at NHH.*

*Ross and I have supported the hospital for many years now. I've served and chaired several committees. Through my own involvement, I've seen what tireless devotion and generous giving offered by dedicated supporters can do to strengthen an already vigorous medical centre. Recognizing expectations of giving is increasing in our community.*

*I'm very proud to be part of the philanthropic community that supports NHH. I've witnessed our hospital provide outstanding care to a family member and friend, even to myself, in time of medical need. When illness*

*strikes, we need effective healthcare and want to ensure the latest technical and diagnostic services are available at a local level. It's comforting to know that a great hospital with fine facilities, expert clinicians and the latest technology is nearby, staffed and equipped to make a difference.*

*In my new role at the Foundation, I hope to challenge and encourage others to step up to fund critical needs that are essential to our health care system in our broader community. Philanthropic donations are becoming an increasingly important source of funding for hospitals. The better we can make NHH, the more advantageous it is to everyone in west Northumberland.*

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### What Our Patients Are Saying...

"This donation to Northumberland Hills Hospital comes with a large "thank you" to all the wonderful staff in the Emergency Dept. As an old "Sick Kids Nurse", I know excellent nursing when I see it and yesterday I experienced it. Yours are the best."

W.B.

# Good News Good News

## THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES



### INSTANT SHADE

In anticipation of expanding their business, *Instant Shade*, to include Christmas tree sales (cut your own or pre-cut), the Spry family donated 100 Christmas trees to Northumberland Hills Hospital Foundation for fundraising purposes. The trees were sold at the Gala and advertised locally by the Foundation for \$40. As a result of these sales, \$1,585 was raised. The Spry family then matched this 100% with an additional personal donation of \$1,585. In total, their efforts resulted in \$3,170 being raised to support the capital equipment needs of Northumberland Hills Hospital. On behalf of the hospital and the community, we would like to thank Brian, Jerad, and Sharron for their generous contribution. This will go a long way towards improving local healthcare.

### \$10,000 DONATION FROM ONTARIO TIRE DEALERS ASSOCIATION

The Ontario Tire Dealers Association (OTDA) held a successful golf tournament on June 17th and presented Northumberland Hills Hospital Foundation with a donation of \$10,000 from proceeds raised. Presenting the donation to Rhonda Cunningham of NHH Foundation were Ron Spiewak, Tournament Chair (left) and Mike McClory, President of the OTDA.



# Good News Good News

# Good News, Good News

## DOROTHY AND NORMAN LEBLANC

*F*as the care offered at Northumberland Hills Hospital ever made you want to give back? For Norman and Dorothy LeBlanc, that's exactly what it did. Having a history of heart disease in both of their families, the LeBlancs see the benefits of having top-notch care in our community. Both were recently hospitalized, with Dorothy spending time in the ICU and Norman receiving care from the Medical/Surgical Unit.

"We were treated with nothing but kindness," says Norman. "Everyone treated us so well."

After their recoveries, Norman and Dorothy decided to show appreciation for the care they received by making a contribution to the Northumberland Hills Hospital Foundation. They made a \$1,000 donation in memory of their daughter, Teresa Osborne, who passed away from a heart attack at the young age of 59. Their contribution will go a long way towards ensuring that others are offered the highest quality of care possible, just as they received. Thank you, Norman and Dorothy!



## ENDOWMENT DONATION

NHH staff member Jeanie Haig (left) was the grateful recipient of an education bursary to pursue her Food Services Certificate. The annual distribution from the Endowment Fund (\$112,000 in 2014) supported staff education in 11 different departments at NHH including the Intensive Care Unit, Obstetrics, Palliative Care and Rehabilitation, and covered such training and education as Advanced Cardiac Life Support, Critical Care Training, and Neonatal Resuscitation, to name a few. With Jeanie are endowment fund donors Fred Troop and Lynn Hardy.

# Good News, Good News



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## DOCTOR OF PHILANTHROPY

The NHH Foundation is proud to introduce the recipients of the first-ever Dr. of Philanthropy awards – Fred Troop, and Bill and Susan Copland. This new recognition honour is presented to supporters who have achieved a significant level of support to the hospital during their lifetime. During the recent AGM, our new “Doctorates” were presented with their own lab coats and gowned by Dr. Mukesh Bhargava, President of the Medical Association and Dr. Andrew Stratford, Vice-President of the Medical Association.



Family members of Bill and Susan Copland travelled from Guelph to see their parents gowned as our first-ever Drs. Of Philanthropy.



Dr. Andrew Stratford, Fred Troop, Dr. Mukesh Bhargava

### Quote of the Month

*“How wonderful it is that nobody need wait a single moment before starting to improve the world.”*

- Anne Frank (1929-1945)

Keep up to date with Foundation news and events. Join us!



@NHHFoundation



Northumberland Hills Hospital Foundation



NHH Foundation

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### PRIVACY STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell, or trade our mailing list. The information you provide will be used to keep you informed and up-to-date on the activities of the Northumberland Hills Hospital Foundation—including programs, services, special events, funding needs, and opportunities to volunteer or to give—through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will be pleased to accommodate your request.