

FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS
HOSPITAL

Inside this Issue

Meet Ryan Mullins	1
100@\$100/Month Challenge	2
Corporate Matching Gifts	3
Gala N° 12	4
Gala Raffle Ticket Order Form	5
Giftit, Leaving a Legacy	6, 7
Camborne Walk-athon	
Thank You, John	8

NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

2012-2013

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MEET RYAN MULLINS – HE’S A PHILANTHROPIST

*I*t was while sitting at a table with a group of friends that the question was first raised....“how do we pay tribute to Chris?” Chris Mansey was the friend they had just laid to rest at the all too young age of 30. The original idea was to establish a fund to raise money to buy a park bench to place close to Lake Ontario. But because of his love for family and friends, another idea was suggested. Why not have a golf tournament to bring together his love for the game of golf with that of his love for family and friends and support the hospital as an expression of appreciation for Chris’ care?



Ryan Mullins

And this is where Ryan Mullins enters the story. Ryan and Chris met while attending high school at C.D.C.I. East in Cobourg and soon after became fast friends. Even after graduation they stayed in touch and would get together over a game of golf, or to go rollerblading, or to just hang out. Family and friends were devastated when Chris was diagnosed with colon cancer at the age of 26. Throughout his illness and during the final months of his life, Ryan stood by his friend and this involved daily visits to the Palliative Care Unit at Northumberland Hills Hospital where Chris was a patient.

Ryan tells me that he has a reputation for being “an organizer” so it was only natural that he would lead the charge in organizing the first-ever Chris Mansey Memorial Golf Tournament. The inaugural event on August 31st, 2008 was held – quite fittingly - on the one year anniversary of Chris’ death. Proceeds in the amount of \$5,000 were donated to the NHH Foundation to support the care of palliative patients. When Chris’ brother-in-law Mack arranged for two tickets anywhere WestJet flies to be added to the tournament as a raffle item, the event grew even bigger and raised even more money.

This past August, the 5th annual event took place bringing the cumulative total to an astounding \$60,000. Without Ryan’s leadership, this simply would not have happened. Ryan, a Correctional Officer for Central East Corrections, and the father of two young children, Braxton 5, and Skyla 2 is an inspiration. And he doesn’t just volunteer for the hospital. Ryan’s coached for 12 years with the Cobourg Community Hockey League and he’s also volunteered with the lacrosse league.

cont’d on page 4...

100@\$100/MONTH CHALLENGE – COULD THIS BE YOU?



Both Anne Cross (left) and Louise Stevenson have accepted the challenge and increased their monthly gifts to \$100/month.

was quick to respond by increasing her monthly gift. “We were happy to increase our monthly support,” says Anne. We understand that, like most other things, medical equipment costs have increased so we felt it was time to increase our support as well.”

“An annual gift of \$1,200 is significant and we recognize that it’s something that not everyone will be able to do,” says Gadd. “But we’re hopeful that there might be 100 families out there in the County that can. To date, we’ve had some early success and we now have 18 donors who have accepted the challenge.”

Membership does have its privileges and 100/\$100 monthly donors will receive invitations to attend special Hospital and Foundation events including an appreciation reception and Behind the Scenes Tours of the Hospital.

If you’re interested in accepting the challenge, please fill out the enclosed donation form and return in the postage-paid envelope. For more information, please contact (905) 377-7767.

Earlier this month, Rick Gadd, Chair of the *Caring for Generations Society*, was pleased to announce details of an expanded monthly giving program that has a goal of celebrating 100 donors who donate \$100/month to the Foundation.

This program builds on the already highly successful *Caring for Generations Society* (the *Society*). First launched in 2002, the *Society* encourages people to consider an annual gift to the hospital of \$1,000. Monthly this breaks down to \$83.33 and many people have taken advantage of being able to spread a large gift over several months.

A new spin on the program has just been announced whereby we are looking for donors who are willing to give \$100 each month for a total annual gift of \$1,200.

Former Foundation Board member Anne Cross

MEET THE NEWEST MEMBER OF THE FOUNDATION BOARD



The Northumberland Hills Hospital Foundation is governed by a volunteer Board of Directors. We are pleased to welcome Cathy Setterington, RN as our newest Director.

Cathy joins the Foundation Board as the hospital staff representative. A Registered Nurse at Northumberland Hills Hospital with 22 years experience, Cathy currently works within the Emergency Department as the Charge Nurse. Prior to joining the team at NHH, Cathy worked in the banking services field. She is an active volunteer at the Roseneath United Church and previously served on the Board of the Fenella Community Hall. Cathy enjoys the companionship of her two dogs – Jeb and Darby, she loves to travel and is a supporter of local theatre. Cathy and her husband Gary reside in Alnwick/Haldimand Township and together they have raised two daughters.

CORPORATE MATCHING GIFTS PROGRAMS – A SIMPLE WAY TO INCREASE THE IMPACT OF YOUR DONATION

Corporate Matching Gift Programs are an integral part and untapped source of fundraising dollars for most organizations – including the NHH Foundation. Matching Gift Programs provide an opportunity for a company to join with its employees in supporting the improvement of the quality of life, both locally and globally. Participating in a program, is also an easy way to increase the financial impact of your contribution

John and Diana Joynt of Cold Springs have been supporters of the NHH Foundation ever since 2003 when they permanently moved to Northumberland County. Originally approached by the late Bob MacCoubrey to consider a gift to support the construction of the Northumberland Hills Hospital, John was able to turn their gift into a much larger one through a company match from IBM. John worked for IBM for twenty-seven years, starting as a summer student before moving into sales and sales management positions. During his career, he moved several times with the company completing stints in Hamilton, Toronto, Armonk, New York (which is the worldwide headquarters) and then finally back to Toronto.

John and his wife Diana experienced the care at Northumberland Hills Hospital first-hand when Diana was diagnosed with breast cancer in December 2008. Following surgery by Dr. Dale Taylor in January 2009, John is pleased to report that Diana completed all subsequent treatments and is doing well.

Robert Anglin of Port Hope, is also a retiree from IBM. He spent the majority of his career – 35 years - working mainly in the area of marketing. During his career he had



John Joynt and Robert Anglin

the opportunity to live and work in Montreal, Toronto, Winnipeg, Ottawa, and then back to Toronto. While living in Toronto, Robert and his wife Marilyn were supporters of several Toronto hospitals. When they made the move to Northumberland in 2007, they wanted to continue their tradition of supporting health care by becoming monthly donors to NHH Foundation. Lucky for the Anglin's, they have not had reason to use the facilities as of yet.

Each year both John and Robert faithfully complete the required paperwork and submit for a 50% match of their total annual donations (IBM matches 100% for active employees and 50% for retirees).

Here's how you can get matching gifts for your NHH Foundation donations

IT'S AS EASY AS 1,2,3

- Obtain your company's matching gift form and review the Terms and Conditions. To learn if your employer has a matching gift program, ask your Human Resources Department.
- * Fill out the form and send it to NHH Foundation at this address:
Northumberland Hills Hospital Foundation
1000 DePalma Drive
Cobourg, ON K9A 5W6
- * NHH Foundation will complete the paperwork and send to your company.

For more information, please feel free to contact the NHH Foundation at (905) 377-7767.

GALA N° 12

The 12th Annual Northumberland Hills Hospital Foundation gala will take place on Saturday, November 3rd, 2012. This year's gala is entitled "*Gala N°12 – The Chanel-Inspired Event of the Year*". Planning for this year's event brings new ideas and changes – including a venue switch to the new Cobourg Community Centre (CCC). Moving the event to the CCC will provide additional space to accommodate more guests, as well as allowing for the silent auction to be in the same room, to bring more focus to the fundraising aspect of the evening, something that wasn't an option in the past due to space restrictions.

This year's theme is inspired by the elegant and sophisticated style of Coco Chanel. A collection of contemporary and classic elements will fill the ballroom, giving it an eclectic style while embracing the elegance that guests have always come to expect of this important community event.

Since its inception the gala has raised over \$1.2 million for the hospital. This year, the Gala Cabinet, under the leadership of Co-Chairs Louise Stevenson and Will Ryan, has set their sights on raising \$165,000. Funds raised will once again purchase new medical equipment for the Northumberland Hills Hospital.

Tickets to the gala can be purchased by calling Adrienne Barrie in the Foundation Office at (905) 372-6811, ext. 3068. Tickets are priced at \$250 each.

For the latest information on the Gala please visit, www.nhhgala.ca.



Meet Ryan Mullins, cont'd from page 1

"I know how challenging organizing special events can be," says Rhonda Cunningham, Executive Director of the NHH Foundation. "They take up a lot of your time and with a busy young family and all their activities to contend with, I find it refreshing to meet someone like Ryan who is so committed to remembering his good friend while also supporting the hospital."

Ryan is quick to point out that he has help. Chris' family is so supportive with his mom Lorraine taking responsibility for the WestJet raffle. Ryan's own family and friends are

always willing to help too and of course the many businesses that donate to the auction and prize table play a key role. "My wife Allison puts up with a lot from me for months before the tournament, so I can't forget to acknowledge her," says Mullins.

Ryan – the entire hospital family thanks you for your outstanding support!

"fought the good fight, finished the course. Meet me at the 19th hole".



Supporting the 12th Annual
Northumberland Hills Hospital Foundation Gala.
Proceeds support the purchase of essential medical
equipment for the Surgical Services Area of the hospital.

Tickets on Sale Now!
\$100 each or 3 for \$250

Only 500 tickets available to be sold

First Prize: French River Cruise on Uniworld "the Boutique River Cruise line" OR \$9,000 travel Voucher*



Discover France on a River Cruise this spring, summer or early fall. Sail on Uniworld "the Boutique River Cruise line" offering a five-star luxury experience. From the bridges of Paris to the beaches of Normandy, from the sunny Mediterranean coast to the vine-yard laden Colos du Rhone, Uniworld takes you to the best of France in unsurpassed style and comfort. Your trip includes a lavishly appointed stateroom with a French balcony, all meals, all shore excursions, wine and beer with lunch and dinner.

With an average capacity of just 130 guests, Uniworld provides a level of intimacy and personalized hospitality you won't have on larger ships. They sail on calm waters straight into the heart of both big cities and small towns, docking mere steps away from the sites. OR you can select an entirely different vacation package or destination of your choice.

Second Prize: Weekend at the Ritz-Carlton Montreal OR \$1,000 Travel Voucher*



Be whisked away by Via Rail to Montreal for the weekend. Enjoy a two night stay in the newly renovated Ritz. This Grande Dame of a hotel has kept its belle époque style but also added a contemporary elegance by bringing in lots of whites, greys and textured woods. (Coco Chanel would be pleased). Shop in the city known for its fashion. Enjoy the plethora of food and revel in the elegance of the super luxurious Ritz-Carlton Montreal.

Third Prize: The New Samsung Galaxy Tab 2 (10.1) - \$500 Value**

The new Samsung Galaxy Tab 2 (10.1) opens up the tablet experience, bringing a new level of interactivity and multimedia sharing to the entire family. Outfitted with the latest Android platform and preloaded with exciting apps, entertainment hubs and full Google Mobile services. Slim and lightweight, Tab 2(10.1) is a smart, accessible tablet that everyone will love.

Thank you to the following Doctors who supported the raffle

Dr. Jay Amin
Dr. Haig Basmajian
Dr. Allison Collins
Dr. Paul Hazell
Dr. Frank Marrocco
Dr. Philip Stratford

Dr. Mark Azzopardi
Dr. Michael Biggar
Dr. William Cross
Dr. Erin Pepper
Dr. James Nearing
Dr. Matthew Vaughan

Dr. Steven Connor
Dr. David Broderick
Dr. Rina Daskalopoulos
Dr. Christopher Fenton
Dr. Michelle Long
Dr. Asiya Hameed

Order Form (Please print)

Name _____

Address _____

Town: _____ Postal Code: _____

Phone: _____ E-mail: _____

Cash/Cheque

Please charge my credit card

Visa

M/C

1 Ticket for \$100

3 Tickets for \$250

Other \$ _____

Credit Card # _____ Expiry _____ Signature _____

Draw to be held at the 12th Annual NHH Gala, "Gala N°12" on Saturday, November 3rd, 2012

Completed forms can be returned for raffle tickets at the Northumberland Hills Hospital Foundation, The Avid Road (Cobourg), Expedia Cruiseshipcentres (Cobourg), The Beauty Clinic (Cobourg) or Holton Flowers (Port Hope).

Completed forms can also be faxed to the Foundation Office at 905-373-8936 (fax) and your tickets will be delivered to you.

Raffle tickets can also be purchased securely on-line at www.nhhgala.ca

For more information contact the Foundation at 905-372-6511 ext. 3066

*Winner will receive a travel voucher to design the trip to their specifications (First Prize: \$9,000; maximum value; Second Prize: \$1,000 maximum value)

**No exchanges or prize substitutions

Lottery License: M705192 and M705195



Good News, Good News

MADE IN NORTHUMBERLAND SOLUTION

We are pleased to announce details of an exciting new way for community members to support NHH Foundation. We are among a rapidly growing number of charities jumping (with two-feet) onto a new fundraising band wagon called **Giftit**. **Giftit** is an easy to use online service (www.gift-it.com) which allows anyone to “gift” an item to the NHH. **Giftit** will display the item, much like Kijiji or eBay, online for buyers to easily see and purchase instantly. Once the purchase is complete, the proceeds from the sale go directly to NHH Foundation and the donor will receive a donation receipt for the value of the sold amount.

Why is this a win-win?

- It doesn't cost you anything
- You can clear out your clutter while supporting a favourite organization
- You'll receive a donation receipt
- It's easy
- And, proceeds from your sale support the work of charitable programs



After signing up for Giftit, NHH Foundation enjoyed early success with this donation of \$3,629.24. Rhonda Cunningham, Executive Director of the Foundation accepts a cheque from Giftit Founder and CEO John Stewart.

Giftit is the brainchild of John Stewart of Roseneath and son of former federal environment minister Christine Stewart. “For the last year I had this idea of **Giftit** in my head, because my mom has spent numerous years of her life doing philanthropy and working with charities,” Stewart said “so she’s been after me to get this venture going, and now we’ve launched it.

“**Giftit** is “Kijiji” with a twist,” he said. If a person has, for instance, a set of chairs they no longer need, the idea is they can put them up for sale on **Giftit** but make sure the proceeds of any sale instantly go to the charity of their choosing. And, of course, they receive a donation receipt in return.”

The NHH Foundation, which signed on early as part of a pilot group, enjoyed quick success with a donation of over \$3,600 through a sale of a couple of go-karts that were posted by Maxwell and David Stewart. “We weren’t using the karts anymore as we grew out of them,” explains Max Stewart, so we thought let’s see if we can use **Giftit** to not only find a good home, but a good cause for the money.”

The proud new owner of these go-karts is Chris McGregor of Whitby who bought them for him and his son Jackson to enjoy. “It feels great. **Giftit** was easy to use and the fact my money actually went to NHH Foundation is even better,” explains Chris.

Giftit was launched in the summer and already many charities, both in Northumberland and around the world, have signed up.

“We signed up because it just makes sense to have this virtual fundraising service as part of our fundraising mix,” says Rhonda Cunningham, Executive Director of the NHH Foundation. “Everyone has something that they no longer need but that has value. Why not **Giftit** to NHH Foundation?”

For more information on this exciting new program or if you need any assistance with posting your item, please call us at (905) 372-6811 ext. 3068 or visit: www.gift-it.com.

Good News, Good News

LEAVING A LEGACY TO THE HOSPITAL

During the Annual Donor & Volunteer Reception in September, new Legacy Society members were honoured with a special pin as an expression of appreciation for their commitment to the Northumberland Hills Hospital.

Legacy Society members are individuals who have indicated

they have left a gift to the hospital in their Will. A gift in your Will (or charitable bequest) can be a pre-determined sum of money, a percentage of your estate or a specific piece of property. By carefully planning your bequest, you can eliminate significant taxes payable upon your death.



Legacy Society Members

Pictured above are Legacy Society members (from left) Ross McKie, Lori Bernstein, Bill Copland, Bill Logan, Lynn Hardy and Nancy Logan. For more information about Planned Giving please contact (905) 377-7767.

What Our Patients Are Saying...

"Please extend our appreciation to the staff who were so kind to my husband when he was in the Emergency Department. The nurses and doctor gave him wonderful T.L.C. We were reminded once again how lucky we are to have such a great hospital. Many thanks to all."

Anonymous



THANK YOU, JOHN!

After nine years working as a valued member of the NHH Foundation staff team, we are sad to announce that John has accepted a position with Campbellford Memorial Hospital Foundation as their new Executive Director. John's commitment and dedication have been exemplary and while we don't wish to see him go, we recognize that this is a good opportunity for him and we wish him nothing but the best in his new role. John, it's been a great ride! You will be missed.

CAMBORNE PUBLIC SCHOOL CARES!

On October 10, 2012 students from Camborne Public School participated in their annual walk-athon to raise money for school programs and the Northumberland Hills Hospital Foundation. The students have donated over \$7,500 in support of young patients who require the services of the Surgical Services program. Getting ready to head out for this year's walk are grade two students: *(from left)* Taylor Zweerink, Maci Davis, Gracey Gillespie and Kaila Elder. Special credit goes to parent organizers Karen Klassen and Rebecca McKeen for making this happen!



Mailing Address:

Contact Info:

Northumberland Hills Hospital Foundation
Rhonda Cunningham, Executive Director
Fax Number: (905) 373-6936

1000 DePalma Drive, Cobourg, ON K9A 5W6

Direct Dial: (905) 377-7767

Email: rcunningham@nhh.ca

Web Site: www.nhh.ca

PRIVACY STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell, or trade our mailing list. The information you provide will be used to keep you informed and up-to-date on the activities of the Northumberland Hills Hospital Foundation—including programs, services, special events, funding needs, and opportunities to volunteer or to give—through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will be pleased to accommodate your request.